YANINA OLENYCH

SENIOR PRODUCT DESIGNER

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PROFILE

Senior Product Designer with 10+ years of experience in digital design. Experienced in creating user-friendly products, from user flows and interactive prototypes to polished interfaces and design systems. Has a strong background in graphic design and illustration, with a focus on visual quality and attention to detail. Uses AI tools to improve design workflows and explore new creative possibilities.

EXPERIENCE

Intelligent Core

03.2026 - Present

Product Designer

- Designed user flows, user scenarios, and interactive prototypes to create clear and user friendly product experiences.
- Built a modular design system from scratch, including reusable UI components, layouts, and ready-to-use modules for product development.
- Integrated the design system into Claude AI workflows, allowing AI to create product interfaces based on existing components and design guidelines.
- Reviewed and refined AI-generated interfaces through detailed feedback and manual adjustments. Designed additional UI components and reference screens to maintain high design quality.
- Designed complete websites, including homepages, internal pages, custom UI elements, and consistent visual styles.
- Created visuals for web projects using Claude for prompt creation and Gemini, ChatGPT, and Midjourney for image generation. Refined images in Photoshop to maintain a consistent visual style.

RingCentral

03.2021 - 03.2025

UI/UX Designer

- Designed UI/UX for ringcentral.com, including landing pages and internal website pages.
- Worked on user flows, user scenarios, and interactive prototypes to improve usability and user experience.
- Created and maintained design systems to ensure visual consistency across the website.
- Designed custom illustrations and visual assets following the company's brand guidelines.
- Used AI tools such as Midjourney, ChatGPT, and Gemini to generate and refine visuals for website pages, maintaining a consistent visual style.

EXPERIENCE (CONTINUED)

Artjoker
11.2017 - 03.2021

UI/UX Designer

- Designed UI/UX for mobile applications, focusing on usability and intuitive interfaces.
- Created designs for various web projects, including landing pages, e-commerce websites, CRM systems, and corporate websites.
- Developed logos, branding materials, and custom illustrations for digital projects.
- Created and maintained Artjoker's corporate visual identity, ensuring consistency across different materials.

EARLIER EXPERIENCE

Riff Point
07.2017 - 11.2017

UI/UX Designer

- Designed mobile and web interfaces, including landing pages, e-commerce websites, and CRM systems.
- Created branding materials and supported the company's visual identity.

Veloplaneta
07.2015 - 06.2017

Graphic Designer

- Created graphic design materials, including catalogs, advertising visuals, and illustrations.
- Developed and maintained brand identity for the company and its bicycle café.

SKILLS & TOOLS

Product Design · UI/UX · User Flows · Prototyping · Design Systems · Web Design
Figma · Adobe Creative Suite · Claude · ChatGPT · Gemini · Midjourney

EDUCATION

Simon Kuznets Kharkiv National University of Economics
Master's Degree in Publishing and Multimedia · 2016

LANGUAGES

Ukrainian (Native) · English (Upper Intermediate (B2))